



## **KNOWLEDGE CAPITAL: What do we do with the information we process everyday?**

**By Chuck Morris**

Information bombards us every single day. In our world, learning is first and foremost. That not only means in a classroom where we are tasked to provide an environment conducive to learning, but in our daily work life. If we are doing our job to the best of our ability, we strive to keep our employees up to date with the most current technology, applicable codes and more. Do you keep yourself learning?

Above my office door, visible to people leaving, is a strategically placed 4 x 8 card with the message: "Learning is Discovering That Something is Possible". I do not know who coined the expression, but is simple and quite profound! We need to continue to promote learning as an everyday occurrence. Information is knowledge.

Someone once coined the term, "KNOWLEDGE CAPITAL", and broke it into four subsets:

1. Inventoried – known and accounted for;
2. Utilized;
3. Secured with the organization (used by all);
4. Growing.

What does that mean? Paul Strassmann, in a article he wrote for *American Programmer* in March 1998, likened it to hiring an employee with little knowledge.