



## ENHANCING THE EFFECTIVENESS OF PROFESSIONALS

Are you looking for the knowledge and skills necessary to take your career to the next level? Do you want to optimize staff performance and manage an efficient and productive organization?

For over 30 years the **Leisure Development Course**, one of Western Canada's unique and premiere training opportunities, continues to provide professional development learning designed for park, recreation, culture and community development personnel. Presented by a faculty from varied fields, including business, public administration, recreation and parks, and academia, students receive timely information and innovative tools in order to improve personal development and, in turn, the parks and recreation system in their respective community.

The three year program is an intense four-day learning period held within the first part of June utilizing the lecture facilities and accommodation at Silver Star Club Resort. The design and flexibility of core curriculum allows the student to enter at the year of his/her convenience – the learner does not have to participate in sequential order. Students are obligated to attend all sessions, both instruction and group, as this provides the opportunity to network with instructors and colleagues in an interactive formal and informal setting.

### Year One Track – Community Development

Year One covers sessions that concentrate on the community and the role parks, recreation and culture departments play in their development. The sessions focus on the flexibility required in order to change and adapt to societal and organizational trends in the community and places an emphasis on the best practices in program management.

#### Featured Sessions:

- Community Programming & Special Events
- Outcome Based Management
- Marketing Your Organization
- Developing & Using Motivational Skills

### Year Two Track – Facility Development

Year Two provides an introduction to the methods of planning from developing physical design programs for facilities and open spaces to philosophies of community planning and procedures to create a risk management environment. Students will gain a better understanding for development of public space, facilities and natural resources in this session.

#### Featured Sessions:

- Designing for Risk Management
- Community Planning through Recreation
- Open Space Planning
- Facility Planning – From Design to Construction

### Year Three Track – Personal Development

Enhancing the effectiveness of the professional is specifically designed in Year Three. Students gain insight to interpersonal communication, problem solving, leadership and innovative fundraising - topics critical to personal success and professional development, and for the effectiveness of your organization.

#### Featured Sessions:

- Developing Personal Leadership
- Group Dynamics
- Agency & Community Communications
- Creative Agency Fundraising

### Information

As the **Leisure Development Course** is limited to forty students accepted on a first-come, first served basis registrants are encouraged to send their application in early. If you would like more information on the program or to be placed on the preferential mailing list please reply to [nelson48@shaw.ca](mailto:nelson48@shaw.ca). Thank you.

The Leisure Development Course is proud to partner with patron sponsor TASK Construction Management and support sponsor Recreation Excellence. This program is endorsed by the British Columbia Recreation & Parks Association and Recreation Facilities Association of British Columbia.

